



## Comrie Development Trust (CDT): Strategic Plan 2025-2028

### Vision

**Comrie is a resilient and sustainable community where the everyone works together to ensure the needs and aspirations of all are met.**

### Objectives

**The Trust's objectives are to enable and assist the Comrie community in;**

- **Improving the quality of life for the local community and deliver wide-ranging community benefits. COMMUNITY**
- **Generating local economic activity, create employment opportunities, and ensure long-term financial stability. ECONOMY**
- **Reducing Comrie's environmental footprint and enhance the community's ability to adapt to climate change. ENVIRONMENT**
- **Conserving enhancing, and promoting local heritage assets in ways that support the Trust's broader objectives. HERITAGE**

### OBJECTIVE:

**1.COMMUNITY: improve the quality of life for the local community and deliver a wide range of community benefits.**

### ACTIVITIES:

<b>Activity</b>	<b>Lead</b>	<b>Timeline</b>
1.1 Work with others to implement the Community Action Plan.	Chair/ DO	ongoing
1.2 Build strong links and collaborations with local organisations.	Chair/all	ongoing
1.3 Establish community benefit funds through surplus's made in the generation of solar, the sale of carbon credits and work with other communities on wind farm dividends.	Vice-Chair/ Treasurer	By Jan 2027 & ongoing
1.4 Improve member engagement.	Chair/ DO	ongoing

1.5 Develop, support and sustain a cohort of volunteers to support the work of the Trust	DO/ Vice-Chair	ongoing
1.6 Develop a clear communications strategy to improve communications across all platforms.	Comms Lead/ DO	Draft by Feb 2026 & ongoing

OBJECTIVE:

**2 ECONOMY: generate local economic activity, create employment opportunities, and ensure long-term financial stability.**

ACTIVITIES:

Activity	Lead	Timeline
2.1 Continue to improve the financial viability and contribution of Cultybraggan Camp to the work of the Trust through the expansion of commercial leasing, tourism, and events including weddings.	Estates Lead/ Commercial Lead/ Board	ongoing
2.2 Secure grants and funding to support ongoing business development and community needs.	Chair/ Vice-Chair/ DO	ongoing
2.3 Support local business through their use as CDT suppliers particularly in relation to refurbishment of Cultybraggan and the wedding and celebrations offer.	Chair/ Lettings Officer	First events summer 2026 & ongoing
2.4 Develop a local apprenticeship scheme.	Chair/ DO	By Jan 2027
2.5 Work with others to secure housing for incoming workers	Chair/ Board Secretary	By Jan 2027

OBJECTIVE:

**3 ENVIRONMENT: reduce Comrie's environmental footprint and enhance the community's ability to adapt to climate change.**

ACTIVITIES:

Activity	Lead	Timeline
3.1 Provide ongoing support to the provision and development of the Community Allotments, Community Woodlands, Community Orchard and Comrie in Colour.	Vice-Chair	ongoing
3.2 Continue, strengthen and facilitate collaboration with and between environmental groups.	Vice-Chair/ DO	ongoing

3.3 Complete feasibility and secure the establishment of a solar farm at Cultybraggan.	Treasurer/Vice-Chair	Feasibility by Apr 2026; Solar Farm by end 2027
3.4 Establish and maintain an accessible walking and cycling route from Comrie to Cultybraggan Camp.	Chair/ Estates Lead	ongoing
3.5 Determine CDT's current carbon footprint and take actions to reduce it.	Vice-Chair/ DO	First baseline assessment mid-2026

**4 HERITAGE: conserve, enhance and promote local heritage assets in ways that support the Trust's broader objectives.**

ACTIVITIES:

Activity	Lead	Timeline
4.1 Secure funding and support to implement the recommendations of the Conservation Management Framework.	DO/ Vice-Chair/ Representative from Heritage Group	Draft funding plan by Mar 2026 & fundraising ongoing
4.2 Support the Heritage Group to maintain and expand the Museum at Cultybraggan.	Heritage Lead/ DO	ongoing
4.3 Promote Cultybraggan as a major heritage site and improve the visitor experience in order to share the heritage and generate income.	Vice-Chair/ Comms Lead / (Business Dev Officer is app successful)	Draft plan by June 2026 & ongoing
4.4 Use surpluses and community benefit funds to support other activities which form part of Comrie's rich heritage eg The Fortnight, Flambeau etc.	Vice-Chair/ Heritage Lead	ongoing
4.5 Ensure access to Cultybraggan by schools and other groups.	Heritage Lead	ongoing
4.6 Establish specialist training programme for renovators.	DO/ Heritage Lead/ Estates Lead	Draft by Apr 2026

DO = Development Officer